

Pass Through Partner (PTP) Programme

Streamline Your Revenue, Own Your Customer Relationship

At CallTower, we believe in empowering our partners with flexibility and control. Our Pass Through Partner (PTP) Programme is designed for partners who want to maintain a direct billing relationship with their customers while leveraging CallTower's robust infrastructure and billing engine.

This Programme allows you to present a unified brand experience, simplify administrative overhead, and focus on what you do best...delivering exceptional solutions to your customers.

Eliminate disconnected applications, simplify agent workflows, and empower your organization to deliver exceptional customer experiences from the platform your teams already use every day.

Why Choose the Pass Through Partner (PTP) Programme?

Simplify Your Operations

Eliminate the complexity of telecom taxation and regulatory compliance.

CallTower handles the heavy lifting of tax calculation and remittance, allowing you to bill your customers directly without the administrative burden of managing complex tax tables.

Enhance the Customer Experience

Your customers see one bill - from you. By consolidating services under your own invoice, you strengthen your brand presence and provide a seamless, single-point-of-contact experience for your customers.

Add to Your Service Offerings

Expand your solutions by bundling CallTower's market-leading UCaaS and CCaaS services with your own professional offerings - all presented to your customers on a single, consolidated invoice.

Programme Features

Your Brand, One Invoice

Present CallTower services on your own consolidated invoice, alongside your wider offerings, with CallTower identified as the service provider.

Regulatory Compliance Managed

CallTower remains the regulated communications provider in each market, carrying the telecoms regulatory obligations and any sector levies, so partners take on none of them.

Flexible Bundling

Easily combine CallTower’s Microsoft Teams, Webex, and Zoom solutions with your unique service offerings, and present everything to your customers on a single, joint bill.

Automated Back End

Leverage our powerful billing engine to generate accurate, timely invoices for your customers.

Dedicated Support

Access a specialised support team dedicated to ensuring your billing operations run smoothly.

How it Works

- 1

Partner Agreement: Sign up for the Pass Through Partner (PTP) Programme as part of your partnership agreement.
- 2

Customer Onboarding: We provision the services; you manage the customer relationship.
- 3

Invoice Generation: CallTower generates the invoice data on your behalf, incorporating your branding. Charges are CallTower’s published pricing, passed through without mark-up.
- 4

Payment Collection: You collect payment from the customer on CallTower’s behalf and remit to CallTower, keeping the payment relationship with your customer. You earn SPIFFs and residual commissions.

Ready to Take Control?

Transform your billing model and deepen your customer relationships today.
Let’s Connect! Contact your CallTower Channel Director to get started.