

Simplify Billing. Strengthen Relationships. Grow Revenue.

CallTower’s Pass Through Partner (PTP) Programme lets partners bill customers directly while CallTower supports the services, invoice data, telecoms taxes, and regulatory requirements. You keep the customer relationship and present one consolidated invoice, while CallTower handles the back-end billing and compliance framework.

Why Choose the Pass Through Partner (PTP) Programme?

Simplify Operations

CallTower manages telecoms tax calculation, remittance, and regulatory administration so you can bill customers directly with less overhead.

Elevate the Customer Experience

Give customers one clear bill from the partner they know, keeping your brand at the centre of the relationship.

Expand Your Portfolio

Bundle CallTower UC and contact centre solutions with your services on one consolidated invoice.

Programme Features

Your Brand, One Invoice

Present CallTower services with your offerings on your invoice, with CallTower listed as the service provider.

Regulatory Compliance Managed

CallTower remains the regulated provider and manages applicable telecoms obligations and levies.

Flexible Bundling

Combine CallTower’s Microsoft Teams, Webex, and Zoom offerings with your services.

Automated Back End

Use CallTower’s billing engine to produce accurate, timely invoice data with less manual work.

Dedicated Support

Work with a team focused on smooth, scalable billing operations.

How it Works

1 Partner Agreement

Sign up for the PTP Programme as part of your partnership agreement.

2 Customer Onboarding

CallTower provisions the services while you own and manage the customer relationship.

3 Invoice Generation

CallTower generates invoice data with your branding. Charges reflect published pricing and pass through without mark-up.

4 Payment Collection

You collect payment, remit to CallTower, keep the customer payment relationship, and earn applicable SPIFFs and residual commissions.

Ready to Take Control?

Use CallTower’s PTP Programme to simplify billing, support your brand, and give customers a smoother buying experience.

Let’s Connect! Contact your CallTower Channel Director to get started today.