





**Why should you consider
Zoom, Teams and Webex?**



As more organizations embrace remote working and learning, the need for reliable video, messaging and call conferencing solutions has skyrocketed. To address the urgent need for virtual collaboration, many companies implemented short-term solutions to get the surge of newly remote workers up and running. There wasn't time to consider longer-term implications, like how the technology supports a limited or full return to the office or whether the technology would help their employees productively communicate long-term.

In our download, we'll help you make an informed decision on which cloud-based workplace solution could work best for your enterprise.





Microsoft Teams

Since its inception, Microsoft Teams has become one of the fastest growing and most highly implemented workplace collaboration tools in today's marketplace. If you've currently been experiencing the benefits of teams, then it's no secret why it lives at the top of the collaboration tool platform. If you're still on the fence about whether Teams is right for your organization, we'll discuss why this solution might work best for you.

More than just a chat tool

While this is one of the more popular features of Microsoft Teams, there is much more to the application than just messaging capabilities. In addition to being able to quickly connect with your colleagues via chat, Teams also allows for the sharing of large or small files and a quick call to share information directly from your computer screen creating a seamless and uniform collaboration work environment.

The meeting experiences

Microsoft Teams makes meeting experiences easier than ever. Meetings require several series of events that need to occur for them to go off without a hitch, such as sending calendar invites, meeting agendas, additional notes and file sharing. With this all-in-one collaboration tool, Teams eliminates the need to use several different applications and provides the ability to complete all of these tasks all in one convenient place.

Enhanced Collaboration & Communication

If your organization is already utilizing Office 365, which is tightly integrated with Teams, the implementation process proves to be a seamless one. Document sharing is made easy as you can create excel, word or PowerPoint documents and immediately share within the Teams application, eliminating the need for additional and unnecessary emails.



Microsoft Teams | International

INTERNATIONAL MICROSOFT TEAMS PHONE SYSTEM

International Microsoft Teams Phone System using Direct Routing provides a simple, global landline and mobile calling for Microsoft Office 365

THE POWER OF ONE UNITED WORKSPACE

Communicate through chat, meetings, video and voice calls to anyone inside and outside your organization. Host audio and web conferences.

Make calls to landlines, mobiles or international destinations from a single, dedicated geographic number from 6000 cities globally. Collaborate with ease, managing your business communications from a single, integrated platform regardless of your disparate locations.

CallTower's
multinational Microsoft
Direct Routing solution
delivers service to over

75+ countries
6,000 cities

using high quality Calling Line ID (CLI) routes - providing simple, global landline and mobile calling for Microsoft Office 365 Teams



What CallTower brings to Microsoft Teams

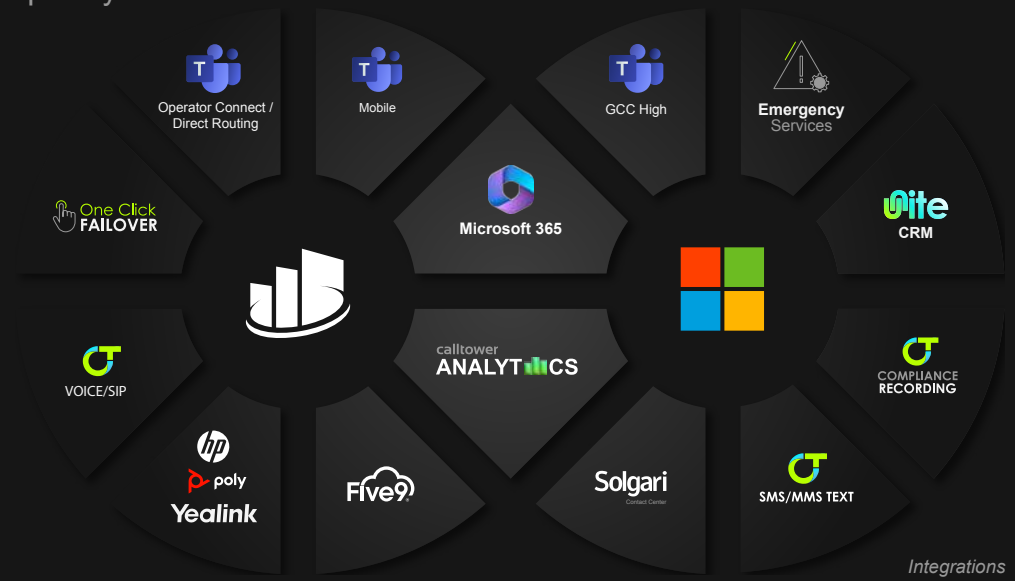
With CallTower, businesses can take advantage of a Microsoft Teams experience that is tailored to their individual needs, allowing teams to collaborate more effectively, streamline workflows, increase productivity and efficiency, save money, and enhance security and scalability - all while enjoying the highest quality user experience.

CallTower provides businesses with the tools and resources they need to voice-enable their Microsoft Teams experience. With our monitoring and management services, we ensure the highest quality user experience for our customers. Additionally, our global calling plans and client services team provide personalized implementation, adoption, training, and support strategies to ensure optimal performance.

CallTower is also one of the few organizations certified to provide voice with Microsoft Teams, allowing businesses to benefit from Microsoft Teams Direct Routing and Operator Connect and reduce the complexity of managing the voice network and infrastructure.

CallTower is the only company that enables Teams Direct for GCC High.

By leveraging CallTower's voice-enabling Microsoft Teams solutions, businesses can enjoy a seamless and secure Microsoft Teams experience that is tailored to their individual needs. Connect with CallTower today by clicking on the 'Let's Connect' image below to learn more about how we can voice-enable your Microsoft Teams experience.





Zoom

As more organizations embrace remote working and learning, the need for reliable video, messaging and call conferencing solutions has skyrocketed. To address the urgent need for virtual collaboration, many companies implemented short-term solutions to get the surge of newly remote workers up and running. There wasn't time to consider longer-term implications, like how the technology supports a limited or full return to the office or whether the technology would help their employees productively communicate long-term. In our download, we'll help you make an informed decision on which cloud-based workplace solution could work best for your enterprise.

BYOC offering

With Zoom's BYOC feature, users can keep their current PSTN service providers by redirecting existing voice paths to Zoom cloud calling. This is exceptionally beneficial, as this capability allows users to enjoy the benefits of Zoom calling, all while keeping their existing service contracts, phone numbers, and rates of their current or preferred voice carrier.

Supports large audiences

The Zoom meetings and Zoom room features combined allow the ability to for organizations to host large scale meetings and conferences. This feature is ideal for companies with a large employee base or want to host collaboration events with external organizations. Additionally, the Zoom for Webinar feature is an extremely valuable functionality as it can allow up to 10,000 virtual attendees to join your session.

Scalable for organizations of all sizes

It is essential that organizations keep in mind the importance of selecting a cloud-based platform that can sustain business growth. Without a scalable platform, your organization runs the risk of spending additional dollars and man hours on swapping services to ensure that multiple platform implementations are seamless. The Zoom platform is fully scalable, allowing organizations to upgrade their subscriptions to match their current business needs at a moment's notice.



CallTower's global
Zoom Calling solutions
now delivers service to

75+ countries
6,000 cities

using high quality Calling Line ID (CLI) routes - providing
simple, global landline and mobile calling



What CallTower Brings

CallTower delivers a unified, simplified, fast and high-quality Zoom Calling experience. Zoom's Calling allows you to redirect your existing voice circuits, trunks and DIDs with CallTower to the Zoom cloud. Through CallTower Connect a revolutionary provisioning platform that enables admins and users to easily personalize and control their CallTower services and solutions. Give your communications platforms a voice with purpose-built cloud collaboration with our award-winning, world-class, carrier-grade PSTN voice.

Enable Your Own Zoom Calling Service:

By interfacing with the ZOOM API through CallTower Connect and acting as the "front end" for a partner's network, CallTower does all the heavy lifting, essentially meshing CallTower's carrier-grade redundant network delivering the most optimal routing and resilient delivery of services through Zoom Calling.





Webex Calling

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Webex Calling can reduce operational costs and improve productivity by helping you migrate critical business communications to the cloud. When combined with other Webex apps and devices, it is the heart of a complete enterprise cloud calling and collaboration experience. Cisco supports on-premises, in the cloud, and mixed model deployments to keep our customers connected and productive from anywhere, even during disruptive market events.

The Dedicated Instance add-on for Webex Calling includes:

Cisco Unified Communications
Manager

Cisco Unified IM and Presence

Cisco Unified Unity Connection

Cisco Expressway

Cisco Emergency Responder
(Americas region only)

Cisco Session Management
Edition (SME) (Optional)



Webex Calling | Integrations

Unified application | With Webex calling you'll have access to the following features

A fully functional
PBX System

Video and phone
conference tools

Real time virtual support

Team collaborations
solutions

Webex Contact Center



Cisco Premier Partner Worldwide |
Since 2019

Cloud Connected Calling Partner |
Since 2021



Webex | Integrations

**Cloud Connected Partner.
CallTower's global Webex
solution now delivers
services to**

75+ countries
6,000 cities

using high quality Calling Line ID (CLI) routes - providing simple, global landline and mobile calling

You'll want to implement a cloud-based platform that's scalable, easy to use and encompasses all of the features your organizations need. CallTower knows that each business is unique in workplace needs and we're here to help you choose the best option for your organization.

ONLINE PROVISIONING IN **CONNECT** calltower

UCaaS Solutions



CCaaS Solutions



Collaboration



Integrations

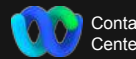

 **webex**
by CISCO

 Microsoft Teams

 **zoom** 
VOICE/SIP

 **Five9**

 **Solgari**
Contact Center  **CONTACT CENTER**

 Contact Center  **zoom**
Contact Center

 **webex**
by CISCO  Microsoft 365

 **Analytics 365** **SD-WAN**

 **zoom**  Microsoft Teams
Mobile Dialer

PSTN Connectivity

SIP Analog Devices

 **GENESYS**  **Atmos**

 **talkdesk**  **NICE CXone**



Let's Connect