



zoom

**Why Choose
CallTower for Zoom
Calling (BYOC)**

What is Zoom Calling?

Zoom calling is a modern cloud phone system which includes traditional PBX features that enable employees to talk and interact in new ways to keep businesses moving. The globally distributed Zoom cloud platform delivers secure HD audio with enterprise-class reliability and quality of service. With intelligent personal and system call routing capabilities, calls are efficiently connected. Zoom calling reduces the workload of your administrative assistants by creating automated attendants with easy-to-use call routing wizards. This solutions also preserves the traditional desk phone experience with native support for standard SIP-based VoIP devices from third-party vendors like Poly and Yealink.

Secure HD audio provides exceptional clarity and quality to all business interactions.

Seamlessly make and receive calls over WiFi, cellular data and cellular voice connections.

Do more with a single unified app for video, voice, messaging, and meetings.

You are always connected with native apps for Windows, MacOS, iOS, and Android

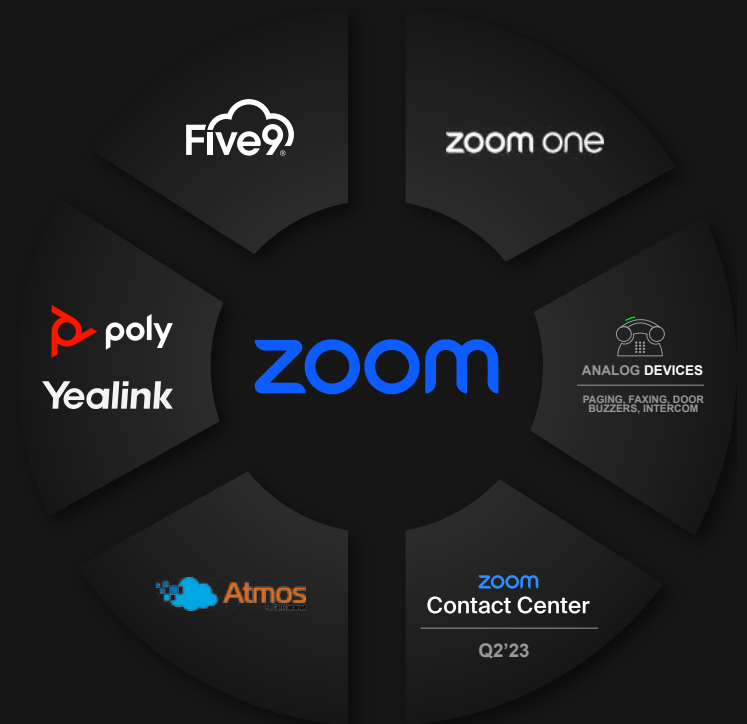
Why Choose CallTower for Zoom Calling?

CallTower delivers a unified, simplified, fast and high-quality Zoom Calling experience.

CallTower's Zoom Calling solution allows you to redirect your existing voice circuits, trunks and DIDs with CallTower to the Zoom cloud.

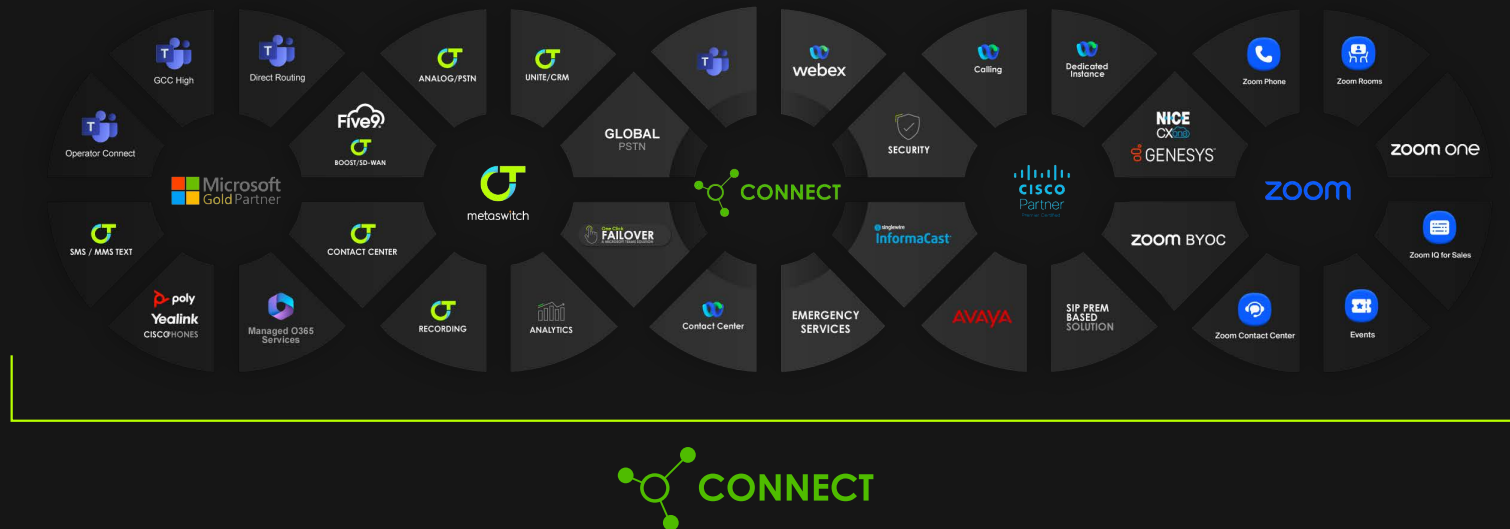
This offering delivers voice connectivity through a geo-redundant voice network, enabling the CallTower App for Zoom through "bring your own carrier" framework (via Zoom Phone Provider Exchange), as a corporate telephone system that empowers customers to add external calling to their Zoom Phone accounts using CallTower's cloud-based global voice network.

Give your communications platforms a voice with purpose-built cloud collaboration with our award-winning, world-class, carrier-grade PSTN voice. CallTower also empowers the customer experience with 24/7/365 support.



Let CallTower Connect do the Heavy Lifting

CallTower Connect is a revolutionary provisioning platform that enables admins and users to easily personalize and control their CallTower services and solutions. By interfacing with the ZOOM API through CallTower Connect and acting as the “front end” for a partner’s network, CallTower does all the heavy lifting, essentially meshing CallTower’s carrier-grade redundant network delivering the most optimal routing and resilient delivery of services through Zoom Calling.



Migration Convenience As organizations integrate Zoom calling, their dial tones will still come from their existing voice carriers, generating a decrease in service interruption as well as deployment time.

Flexibility Options - A mutual area of concern while migrating to cloud-based calling services is the uncertainty of breaking a current service contract. With Zoom BYOC, Enterprises can keep their current contracts and avoid costly contract termination fees.

Support Globally - Zoom BYOC services global enterprises with employees and locations in other countries, even if there is not a native service present – available in 70+ countries and 6000+ cities.

With a well-defined migration path from legacy-premise to a cloud-based solution, calling with CallTower's App for Zoom offers Enterprise users:

1

The ability to maintain their existing PSTN service providers, avoiding early contract terminations fees

2

The ability to power their PBX with phone numbers and local PSTN access in most countries

3

A more efficient cloud-based communication experience with one application for video and voice applications.

The CallTower Advantage

CallTower has a dedicated Telecom Team with more than 20+ years of porting experience. ++ More than 25-key integrations through CallTower Connect

20 Years
+
25+ Key Integrations

Domestic and International Calling

Network and platforms are completely optimized for voice

DID Routing

Extensive carrier connections with 15+ Voice carriers and 30+ Internet peering partners

E911 Provisioning

SIP Trunk Management

Currently Managing 500,000+ DIDs

DID Reporting tools

Daily CDRs

Call Analytics

Direct Connectivity to Zoom

Analog Device Support – faxes, paging, door buzzers, security gates, credit card machines

Let's Connect