## **L** calltower



## Webex Contact Center

Experience the future of customer engagement with a next-gen cloud contact center that connects you directly with your customers.



## Webex Contact Center: Optimizing Your Customer Service Operations

### Flexible Omnichannel Support

Webex Contact Center offers a range of contact options, including chat, text, social media, email, and phone calls, to ensure a seamless omnichannel experience.

### Efficient Interactions

With its robust features, Webex Contact Center enhances every interaction, making them more effective and efficient.

## Unified Communication Hub

Webex Contact Center seamlessly integrates with other Webex suite products, providing a unified management hub for all your communication needs.

## Advanced Analytics and Reporting

Webex Contact Center features advanced analytics and reporting tools to help you optimize your customer service operations and improve your overall customer experience.

Webex Contact Centers' advanced cloud-based cutting-edge platform delivers the flexibility, scalability, and agility needed to stay competitive. Discover how Webex Contact Center can help optimize customer service operations.

## **Webex Contact Center: Features**

| Features                         | Description   |
|----------------------------------|---|
| Multi-channel support            | Deliver exceptional customer experiences across<br>all communication channels, including voice,<br>email, chat, and social media.   |
| Artificial intelligence (A.I)    | Leverage A.I-powered chatbots and virtual assistants to help customers quickly find the information they need, resolve issues faster, and provide personalized recommendations. |
| Advanced analytics and reporting | Get insights into customer behavior and<br>preferences, track agent performance, and<br>identify areas for improvement with advanced<br>analytics and reporting tools.          |
| Routing and queuing              | Route customers to the right agent based on skills, availability, and other criteria, and efficiently manage queues to reduce wait times.                                       |
| CRM integration                  | Integrate with your existing CRM system to access customer data, history, and context, and provide personalized service.  |
| Workforce management             | Optimize staffing levels, scheduling, and<br>forecasting to ensure that you have the right<br>number of agents with the right skills available at<br>the right time.            |
| Quality management               | Monitor and evaluate agent performance,<br>provide coaching and feedback, and ensure<br>that your agents are delivering consistent<br>and high-quality service.                 |

## How can Webex Contact Center Help?

Webex Contact Center enables customers to connect with your business through their preferred communication channel. Meanwhile, agents can leverage an AI-powered desktop that offers a comprehensive view of the customer journey and complete customer history, including past feedback, empowering them to personalize customer conversations effectively.

# Streamline Your Contact Center with Webex's A.I Capabilities

Enhance your customer interactions with natural language processing

Webex's natural language processing capabilities can help you provide more personalized customer interactions.



Gain insights into customer sentiment with advanced sentiment analysis

With Webex's advanced sentiment analysis, you can quickly gain insights into customer sentiment and respond accordingly.



Reduce wait times and improve efficiency with intelligent chatbots

Webex's intelligent chatbots can help reduce wait times and improve overall efficiency in your contact center.



Deliver personalized experiences with real-time customer behavior analysis

By leveraging Webex's real-time customer behavior analysis, you can deliver more personalized experiences to your customers.

## Who can benefit from using Webex Contact Center?

- Enterprises with on-premises contact centers looking to move to a cloud-based solution
- Organizations looking to provide omnichannel experiences for their customers
- Organizations that want a unified Webex platform for their contact center interactions, calling and collaboration needs

## Why Choose CallTower's Webex Contact Center Solution?

CallTower's Webex Contact Center Solution is a top choice for businesses looking to enhance their customer service and communication capabilities. With a focus on providing exceptional customer support and leveraging a voice-optimized network, CallTower offers a comprehensive package that sets us apart.

### Superior Customer Support:

CallTower is renowned for its commitment to customer satisfaction. When you choose their Webex Contact Center Solution, you gain access to a team of dedicated professionals who are ready to assist you at every step of the way. Their customer support is responsive, knowledgeable, and available 24/7, ensuring that any issues or concerns are addressed promptly, minimizing downtime, and maximizing the efficiency of your contact center operations.

### Voice Optimized Network:

CallTower's Webex Contact Center Solution is powered by a voice-optimized network infrastructure. This means that your voice communications will be crystal clear and reliable, ensuring that your customers have a seamless experience when interacting with your contact center. Whether it's inbound or outbound calls, voice quality matters, and CallTower's network is designed to deliver the highest standards.

### Seamless Integration with Webex:

CallTower's Webex Contact Center Solution is powered by a voice-optimized network infrastructure. This means that your voice communications will be crystal clear and reliable, ensuring that your customers have a seamless experience when interacting with your contact center. Whether it's inbound or outbound calls, voice quality matters, and CallTower's network is designed to deliver the highest standards.

### Advanced Reporting and Analytics:

CallTower's solution provides robust reporting and analytics tools that empower you to gain valuable insights into your contact center's performance. Monitor key metrics, track agent productivity, and make data-driven decisions to enhance customer satisfaction and optimize your operations.

#### Scalability and Flexibility:

CallTower understands that businesses have unique needs and growth trajectories. Their Webex Contact Center Solution is highly scalable and flexible, allowing you to adapt and expand your contact center operations as your business evolves. Whether you need to add more agents, open new channels of communication, or customize workflows, CallTower can accommodate your requirements.

### Security and Compliance:

Security is a top priority in today's digital landscape. CallTower's solution is designed with security and compliance in mind. Benefit from robust security measures and ensure that your customer data and interactions are protected, helping you maintain trust and meet industry-specific compliance requirements.





CallTower's Webex Contact Center Solution stands out in the market with its unwavering commitment to customer support, voice-optimized network infrastructure, seamless integration with Webex, advanced reporting and analytics, scalability, and security measures.

By choosing CallTower, you're investing in a comprehensive and reliable solution that can help you deliver exceptional customer experiences while optimizing your contact center operations.



