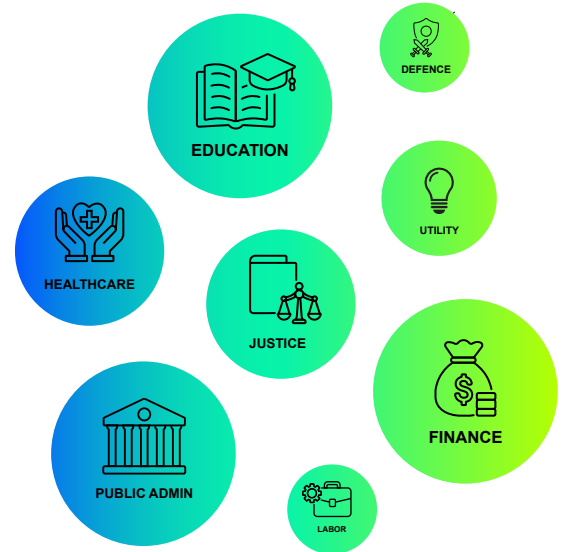




# Unlock Public Sector Growth Through Contract Vehicles

Selling into SLED and government agencies shouldn't mean months in procurement purgatory.



**At CallTower, we offer a better way.** Our established contract vehicles and strategic alliances help you cut through the red tape, skip complex solicitation processes, and tap into pre-negotiated contracts. With CallTower, you can fast track your sales cycles in government, education, and enterprise sectors, supported by our dedicated RFP team to guide you every step of the way.

**Why navigate the maze alone when you can take the express route?** CallTower's contract vehicles give partners a faster, more efficient way to close sales and eliminate procurement hurdles, and RFPs - streamlining access to public sector and enterprise buyers while reducing paperwork and delays.

## Strategic Government & Education Routes

### Carahsoft:

Instantly boosts your credibility in the federal market and unlocks government pricing. Ideal for selling to federal agencies, the Department of Defense, and intelligence communities.

### NASPO ValuePoint:

Enables seamless sales to state and local governments, as well as higher education, without the hassle of individual RFPs. Perfect for targeting state CIOs and procurement offices.

### GSA:

Provides direct access to the U.S. government with a pre-vetted vendor status, reducing purchasing cycles from months to weeks. Suited for federal civilian agencies and military branches.

### TIPS:

Simplifies procurement for K-12 schools, charter schools, and local municipalities - specially valuable for education buyers dealing with strict budgets and tight cycles.

## Cooperative Purchasing Power

### OMNIA Partners:

Delivers large-scale buying power and cost savings for public agencies, private businesses, and non-profits. This contract vehicle is the perfect for organizations seeking broader reach and value through cooperative purchasing.

### Equalis Group:

Provides audit-ready, compliant purchasing options designed for local governments and special districts, ideal for risk-averse entities prioritizing accountability and regulatory adherence.

### NCPA:

Provides streamlined procurement and competitive pricing for public agencies, educational institutions, and non-profits - empowering organizations to save time and money through cooperative purchasing.

### Getting Started



Identify your top target accounts and the sectors you want to reach.



Align each prospect with the contract vehicle that best suits their needs.



Contact your **CallTower Channel Director** to access co-branded resources, contract details, and expert guidance for your outreach.

## Let's Connect!

Partner with CallTower today to simplify procurement, accelerate your sales, and achieve success in the government, education, and enterprise sectors.