



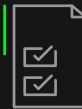
Cloud Connected PSTN for Unified Communications Manager Cloud (UCM)



Full PSTN cloud calling services for your customers, natively integrated with UCM



Secure and reliable cloud service and implementation supported by CallTower, a Premier Certified Cisco Partner



Flexible, competitive PSTN calling plans to meet your customer's requirements



Cloud calling service available for deployment in 48 countries for domestic PSTN replacement

REACH MORE CUSTOMERS

- Secure and reliable cloud service and implementation supported by CallTower, a Premier Certified Cisco Partner
- Reduced customer costs with minimal hardware required to be managed on the network for calling services
- Availability in over 48 countries makes for global geographic coverage to support enterprises with a multi-country presence
- Voice services delivered over CallTower's Global SIP Network
- For Cisco VARs, Cloud Connected PSTN for UCM delivers the capability to resellers to propose a full cloud calling service for their UCM customers

A FULL CLOUD CALLING SERVICE NATIVELY INTEGRATED WITH UCM

For Cisco VARs, Cloud Connected PSTN for UCM delivers the capability for resellers to propose a full cloud calling service for their UCM customers. Deliver value to your UCM customers on their transition to the cloud with a natively integrated PSTN service provided by CallTower. A complete cloud calling solution that reduces costs and enables Cisco VARs to offer more value to their customers. Cisco VAR Partner owns and manages the customer, CallTower provides the PSTN replacement capability with UCMC supplying local DID/DDI, Toll Free and seamless in-country dialing.

CALLTOWER CLOUD CONNECTED PSTN FOR UCM

ARGENTINA	COLOMBIA	FINLAND	LITHUANIA	ITALY	SLOVENIA
AUSTRIA	CROATIA	FRANCE	LUXEMBURG	LATVIA	SOUTH AFRICA
BAHRAIN	CYPRUS	GEORGIA	MALAYSIA	PERU	SPAIN
BELGIUM	CZECH REP.	GERMANY	MALTA	POLAND	SWEDEN
BRAZIL	DENMARK	GREECE	MEXICO	PORTUGAL	SWITZERLAND
BULGARIA	DOMINICANA	HUNGARY	NETHERLANDS	PUERTO RICO	TURKEY
CANADA	EL SALVADOR	IRELAND	NORWAY	ROMANIA	UK
CHILE	ESTONIA	ISRAEL	PANAMA	SLOVAKIA	USA

3 SIMPLE STEPS TO CALLTOWER GLOBAL PSTN (CCP) FOR UCM (VAR)

STEP 1

Estimate Quantity of Simultaneous PSTN Connections Required

Total the number of Webex Calling seats and devices. Divide this number by 4 to get the estimated number of Simultaneous PSTN Connections required. Multiply the Simultaneous PSTN Connections by \$7.95 per PSTN Connection to estimate monthly spend. For example, a 500 seat Webex Calling customer will typically need 125 Simultaneous PSTN Connections for incoming/outgoing PSTN calling activity. Estimated monthly, $125 \times \$7.95/\text{month} = \994 monthly plus usage and DID/DDI numbers.

STEP 2

Select Country and Quantity of DID/DDI Numbers Required

Identify quantity of DID/DDI phone numbers per country, including active and spare/reserve DID/DDI numbers. Multiply quantity by per Country cost/DID/DDI to estimate monthly spend. For example, a 500 seat Webex Calling customer in the United States may have 500 active and 200 spare DID/DDI numbers. Estimated monthly, $700 \times \$0.25/\text{month} = \175 monthly.

STEP 3

Email/Call CallTower Sales Support for Customer Pricing & Paperwork

To assist, CallTower's certified sales and engineering teams are on standby to assist you with design, pricing and contract paperwork. Feel free to call (800) 347-5444, or email us at sales@calltower.com.

UCMC FOR VARS CLOUD CONNECTED PSTN PROVIDER (CCP) SIMULTANEOUS PSTN CONNECTIONS

US/Canada

Standard - plus usage* **\$7.95**/Simultaneous PSTN Connection/month
Unlimited usage* **\$14.95**/Simultaneous PSTN Connection/month

*Monthly Charges (MRC) for Simultaneous PSTN Connections are estimated based on customers needing ~25% of users to simultaneously access inbound/outbound PSTN Calling. Usage is billed at \$0.015/minute for all outbound local, IntraLATA, InterLATA and domestic Long Distance minutes (unless Unlimited Usage Option is chosen). Billing utilizes 6 second increments and 6 second minimum. Toll Free domestic inbound usage bills at \$0.018/minute.

International

Standard - plus usage* **\$7.95**/Simultaneous PSTN Connection/month

*Monthly Charges (MRC) for Simultaneous PSTN Connections are estimated based on customers needing ~25% of users to simultaneously access inbound/outbound PSTN Calling. Usage is billed at \$0.025/minute for all outbound in-country landline usage minutes and \$0.070/minute for all outbound in-country mobile usage minutes.

WORKING WITH THE CALLTOWER'S CLOUD COMMUNICATIONS

Cisco Reseller Relationship |

The VAR owns the customer relationship

CallTower supplies quotation and paperwork for customer signature for the CCP portion

Project Management |

We will manage number porting in accordance with customer requirements

We will jointly project manage with VAR and meet project deadlines

Support & Billing |

Our global NOC manages all service requests 24/7/365

SCHEDULE CISCO CONSULTATION