



Microsoft 365

Copilot Advantage

Stay ahead of the competition by integrating the advanced AI capabilities of Microsoft 365 Copilot with CallTower. We can walk you through developing and deploying AI assistants into your favorite Microsoft tools, so your employees are empowered to transform how they work—all while improving creativity, collaboration, and efficiency without compromising on security.

1. Consistent UI for AI

Microsoft Copilot

Engage with Copilot Chat and get a standardized user experience across web, desktop, and mobile:

Free and secure unified AI chat for consistent experiences across users, roles, and functions.

Collaborate with multiple teammates and stay organized on a dynamic canvas with Copilot Pages.

Draft new content based on emails, meeting notes, or web-relevant content in the flow of work.

Save time and boost productivity by delegating repetitive tasks to Copilot Actions.

2. AI is integrated into the tools millions use every day.

[Copilot Demo](#)

Engage with Copilot Chat and get a standardized user experience across web, desktop, and mobile:



Sort through and respond to priority emails quickly with Copilot in Outlook.



Easily build and share the outline of a session or detailed script for a presentation with Narrative Builder.



Understand, recap, and answer questions based on visual content shared onscreen during Teams meetings.



Analyze data using Python in Excel, with custom visualizations to show trends.

3. Microsoft Copilot Studio customization makes it your own.

[Overview](#) | [The Rise of the Digital Colleague: Redefining Teamwork with Agentic AI](#)

Create agents with your first-party and third-party data and apps using Copilot Studio:



Discover, pin, and use custom agents curated for your organization.



Automate business processes using agents that will act on behalf of the team.



Add specialized skills and knowledge while automating specific tasks with prebuilt agents.



Unlock over 1,500 pre-built connectors to reason over all your data.

4. Enterprise-grade security, privacy, and compliance is connected directly to your business data.

Copilot Infographic | Ethical AI Practices

◆ Detect potentially risky AI usage, insider risk severity levels, and inherit Data Loss Prevention policies based on the label.

◆ Monitor content sprawl and oversharing and streamline content management.

◆ Easily control who can create, share, and use agents across your organization.

◆ Support compliance with key regulations and initiatives like SOC, GDPR, HIPAA, CSA STAR.

◆ Restrict the storing and processing of data to within the EU data boundary.

5. You get flexible purchasing and deployment options.

5 Ways Copilot AI in Microsoft Teams Can Save You Money

Provide customers with flexibility and choice to leverage agents as needed:

◆ Build, use, and publish agents on a consumption basis for Copilot Chat.

◆ Use agents grounded in your enterprise data and third-party data with Microsoft 365 Copilot.

6. Copilot delivers measurable AI impact and business value.

Maximizing ROI with Microsoft Copilot AI

Drive adoption and measure impact with Copilot Scenario Library, Prompt Gallery, and the Copilot Analytics:

Find, save, and manage prompts directly in your favorite Microsoft 365 apps.

Dive deeper into Copilot impact with customizable reports and detailed usage analytics.

Easily assign licenses, monitor usage, and enable feedback in one admin center.

Measure ROI of Copilot to understand how usage relates to KPIs.

Whether you are embarking on a new AI journey or looking for fresh ways to embrace AI at your organization, CallTower has the tools and know-how to **maximize what you can do with Microsoft 365 Copilot.**

Let's Connect