

# DELIVER TRULY RELIABLE INTERNET CONNECTIVITY.

Every app. Every user. Everywhere. Over any ISP.

CT Cloud Boost is a new kind of networking foundation for IT leaders who need to deliver truly reliable internet connectivity for every application, every technology, every user, everywhere — over any ISP. By combining proven SD-WAN technology with groundbreaking AI software, CT Cloud Boost classifies and prioritizes application traffic, and steers it around internet issues so it can reliably get to and from anywhere it needs to go, all without the need for policies or manual configurations. With CT Cloud Boost, IT leaders can finally ensure the same reliable user experience for cloud and internet-technologies over the public Internet as they have for technologies hosted in their private LAN and WAN.



### **Resilient Connectivity**

CallTower's owned-and-operated backbone network and plug-n-play router work together to deliver a resilient connection beyond your private LAN and WAN to and from wherever your traffic needs to go.



#### **Instant Adaptability**

Self-driving Al automatically identifies and adapts to changing circuit conditions, new traffic types, and traffic needs—fixing issues before they impact your users.



#### 360° Visibility

CT Cloud Boost puts you in the driver's seat of every complaint and support call with traffic and network performance data for the full internet path, delivered as actionable insights, reports, and alerts.



NO policies to build, test & updated



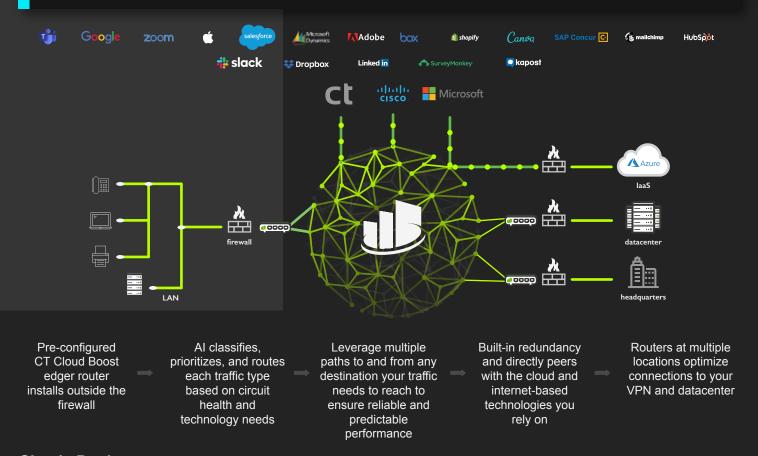
NO risky changes to security



NO ISP & firewall lock-in

## HOW IT WORKS.

CT Cloud Boost's infrastructure combines proven SD-WAN technology with groundbreaking AI, giving you a new kind of networking platform that connects your business to any cloud and internet-based technology — delivering truly reliable connectivity over the public Internet.



#### Simple Deployment

CT Cloud Boost is easy to install, easy to manage, and easy to integrate into your existing stack. Routers arrive ready to go, installs outside of the firewall and connects in minutes. The end result is a game-changing improvement in performance with little to no impact on your day-to-day operations.

#### **About CallTower**

Experience seamless, intelligent communication with CallTower, your trusted cloud communications provider.

We specialize in Unified Communications as a Service (UCaaS), Collaboration as well as Contact Center as a Service (CCaaS), Conversational AI (CAI) technologies, with end-to-end professional and managed services. Our expertise and commitment to exceptional Customer Experience (CX) empower businesses to connect, collaborate, and grow with ease.

From streamlining workflows and optimizing IT infrastructure to proactive management and strategic guidance, our innovative and scalable solutions are designed to meet your unique business needs. Redefine the way your organization communicates with CallTower—where innovation and expertise unite to drive meaningful connections and lasting success.