

DELIVER **TRULY RELIABLE** INTERNET CONNECTIVITY.

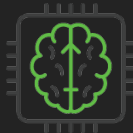
Every app. Every user. Everywhere. Over any ISP.

CT Cloud Boost is a new kind of networking foundation for IT leaders who need to deliver truly reliable internet connectivity for every application, every technology, every user, everywhere — over any ISP. By combining proven SD-WAN technology with groundbreaking AI software, CT Cloud Boost classifies and prioritizes application traffic, and steers it around internet issues so it can reliably get to and from anywhere it needs to go, all without the need for policies or manual configurations. With CT Cloud Boost, IT leaders can finally ensure the same reliable user experience for cloud and internet-technologies over the public Internet as they have for technologies hosted in their private LAN and WAN.



Resilient Connectivity

CallTower's owned-and-operated backbone network and plug-n-play router work together to deliver a resilient connection beyond your private LAN and WAN to and from wherever your traffic needs to go.



Instant Adaptability

Self-driving AI automatically identifies and adapts to changing circuit conditions, new traffic types, and traffic needs—fixing issues before they impact your users.



360° Visibility

CT Cloud Boost puts you in the driver's seat of every complaint and support call with traffic and network performance data for the full internet path, delivered as actionable insights, reports, and alerts.



**NO policies to
build, test & updated**



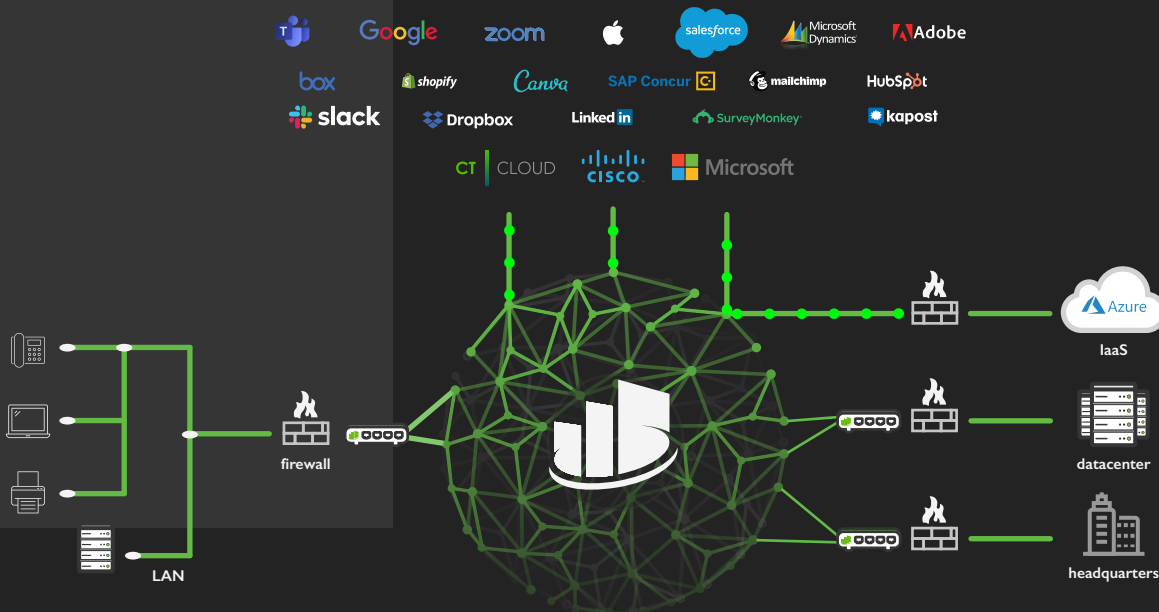
**NO risky changes
to security**



**NO ISP & firewall
lock-in**

HOW IT WORKS.

CT Cloud Boost's infrastructure combines proven SD-WAN technology with groundbreaking AI, giving you a new kind of networking platform that connects your business to any cloud and internet-based technology — delivering truly reliable connectivity over the public Internet.



Pre-configured CT Cloud Boost edge router installs outside the firewall

AI classifies, prioritizes, and routes each traffic type based on circuit health and technology needs

Leverage multiple paths to and from any destination your traffic needs to reach to ensure reliable and predictable performance

Built-in redundancy and directly peers with the cloud and internet-based technologies you rely on

Routers at multiple locations optimize connections to your VPN and datacenter

Simple Deployment

CT Cloud Boost is easy to install, easy to manage, and easy to integrate into your existing stack. Routers arrive ready to go, installs outside of the firewall and connects in minutes. The end result is a game-changing improvement in performance with little to no impact on your day-to-day operations.

About CallTower

Since its inception in 2002, CallTower has evolved into a global cloud-based, enterprise-class Unified Communications, Contact Center and Collaboration solutions provider for growing organizations worldwide.

CallTower provides, integrates and supports industry-leading solutions, including Microsoft® Teams Direct Routing, Operator Connect, Office 365, GCC High Teams Audio Conferencing and PSTN, Cisco® Webex Calling / UCM, Cisco® CCPP, CT Cloud UCaaS, CT Cloud Meeting powered by Zoom and four contact center options, including Five9 for business customers.