



Deliver the ultimate customer experience with a full-featured Omni-channel Contact Center solution.

For sophisticated contact center needs, Contact Center Platinum delivers exceptional performance - bolstered by built-in omni-channel, custom integrations, inbound/outbound capability, scheduling management, workforce optimization, and much more.

Feature highlights include: Custom integrations, Built-in omni-channel, Schedule Manager and Dynamic Notifications

For the Ultimate Customer Experience

Built-in Omni-Channel

Meet customers where they are, via the communication modes they prefer. Platinum includes voice, SMS, chat, and email queues right out of the box.

Outreach at Scale

With Platinum, you'll get access to Dynamic Notifications. With automated outbound notifications across voice, SMS, and email channels, you can craft campaigns that achieve anything from straightforward reminders to multi-touch marketing, and allow for customer interaction.

Custom Integrations

With the Platinum package, whether you need integration with CRM, workforce management, or data dips into various aspects of your Contact Center, we have you covered. *Note: requires professional services.*

Schedule Manager/Evaluator Dashboard

Balance staff resources available against the work to be done with Schedule Manager. Then, with our Evaluator Dashboard, efficiently review, evaluate, and provide feedback on recorded customer interactions.

Contact Center Platinum Includes:

For Contact Center Callers:

- Voice, chat, email, and SMS Queues
- Speech Recognition Integration
- Smart Greetings (announces # of callers in queue, estimated waiting time)
- Automatically connects callers to the next available agent. Places callers on hold when all agents are busy with calls.
- Routes calls, chat, emails and SMS to i) organized departments such as sales, or support, ii) Agent based on specific skillset or geographical preference.

For Contact Center Agents:

- Desktop & Web Application – single pane of glass for voice, chat, email, and SMS queues
- Structured, consistent feedback via Evaluator
- Screen recording
- Outbound Voice capabilities & outbound dialer (power dialing add-on)
- Queued Callbacks and Voicemails make for structured, efficient follow-ups
- Custom Agent Status

For Contact Center Supervisors:

- Evaluator empowers supervisors to review, score, and provide feedback on agent/customer interactions
- Desktop & Web Application
- Enhanced supervisor calling abilities: monitor, whisper, and barge
- Supervisor Reporting: Agent/Group Activity Reporting; Historical Reporting; Call queue and active call reports; Report Scheduling
- Call queue and active call reports
- Report Scheduling

For Contact Center Administrators:

- Dynamic Notifications, for outreach campaigns via voice, email, & SMS*
- Schedule Manager helps optimize your workforce and balance staff resources against demand
- Custom CRM Integration
- Custom WFM Integration
- Custom IVR Integrations & Self-service applications
- (DB Data Dips, Intelligent Routing, Payment IVRs etc.)
- Real-time calling statistics dashboard for desktop or wallboard display.
- Customizable Interactive Voice Response (IVR) helps direct your customers to the right agent or information using their voice.
- Routes calls according to Administrator specifications: Last Agent, Preferred Agent, etc.
- Outbound Dialer with voice & blended channel queues (add-on)
- Real-time Customizable Threshold Alerts
- Emergency Queue Bulletins
- Post-Call Surveys
- Text-To-Speech
- Call Scripting
- Elastic Demand Support, up to 50%
- Call Scripting
- Elastic Demand Support*

