



PHONISM:

Overcoming the Barriers Preventing the Move from On-Premises Systems to the Cloud

In the fast-paced world of modern business, cloud-based communication systems are quickly becoming the go to answer for organizations looking for seamless communication. For many [Webex by Cisco](#) and [Zoom](#) users that still use older, on-premises phone systems, the transition from on-premises to cloud-based systems can seem daunting.

This is where [Phonism](#) comes in to provide businesses with the services they need to ease their transition to the cloud. Here we will discuss what Phonism is, the benefits of transitioning to the cloud, and how using [CallTower's](#) services in conjunction with Phonism can provide users with a best-in-class device management solution.

What is Phonism?

Phonism is an automation solution designed to help service providers, manufacturers, distributors, and app developers deploy, manage, secure, and migrate SIP devices at scale. Phonism boosts operational efficiency, increases customer satisfaction, and eliminates the costs and complexities associated with SIP device usage by supporting over 300 devices from 15+ manufacturers and facilitating bring-your-own-device opportunities with automated migrations.

300 Devices
15+ Manufacturers

The platform increases revenue through streamlining multi-vendor device management, automating manual tasks, enhancing security, and offering flexibility in device and [UCaaS](#) platform choices.

The Benefits of Transitioning to the Cloud

For many organizations, especially those using Webex Calling by Cisco, using older, on-premises phone systems comes with additional challenges that can hinder their business goals. These traditional phone systems are expensive to maintain and require considerable IT and technical support for peak functionality. This cost and complexity can result in lower revenues, decreased customer satisfaction, and diminishes operational efficiency.

Cloud-based communications systems provide businesses with the same high-quality communications without the additional cost or hassle of managing these older systems. For companies still using on-premises systems, the transition to cloud-based systems can seem daunting due to the challenges and changes that come with moving systems.

Phonism can help these organizations overcome these challenges by offering seamless device support, fast migrations, and reduced onboarding time and costs when moving to the cloud.

Why Use CallTower and Phonism Together

For Webex users looking to transition to cloud-based systems, the partnership of CallTower and Phonism provides numerous benefits. This powerful collaboration provides a streamlined, secure, and cost-effective approach to managing a diverse array of devices. With CallTower's extensive global reach and expertise in the UCaaS market and Phonism's advanced automation platform, Webex users can expect both an easy transition to the cloud and an exceptional customer service experience.

For business dealing with the difficulties of multi-vendor environments, the partnership of CallTower and Phonism offers a best-in-class device management solution to overcome these unique challenges.

Conclusion

The transition from on-premises to cloud-based communication systems is not only a strategic move but a necessary one for organizations aiming to modernize their infrastructure and enhance operational efficiency. By leveraging the combined strengths of Phonism and CallTower, businesses can experience a seamless and cost-effective transition and benefit from streamlined device management. This partnership ensures that Webex and Zoom users can overcome the complexities of multi-vendor environments while significantly improving customer satisfaction. Embracing this modern solution empowers organizations to stay competitive and agile in today's fast-paced digital landscape, making it an essential step forward in their communication strategy.

Let's Connect