

Get Ready for Copilot

Lead the way in the era of AI

Redefine and recalibrate your organization's growth trajectory by embracing AI technology—the key to thriving and leading in a world that's constantly evolving.

The world is changing, and new forces drive innovation each day.

AI technology is here now—not five years from now.

The potential for meaningful business impact is real.



Build differentiated experiences and apps through AI.



Accelerate the productivity of your organization with AI.

How AI enables opportunities for your business

Minimize costs, automate workflows, and deliver state-of-the-art services with the help of Microsoft Azure AI, which protects your data while providing the tools you need to innovate.

80%

Reduction of manual work and enabling employees to reallocate their time to higher-value work.¹

150%

Increase in work output when automating and scaling processes to benefit of business growth.¹

284%

Return on investment (ROI), in benefits of \$31.5 million versus costs of \$8.2 million.¹

\$23.3M

Net present value over three years for a composite organization aggregated from survey responses.¹

¹ The Total Economic Impact™ (TEI) of Microsoft Azure AI, a commissioned study conducted by Forrester Consulting, April 2023. Results are over three years for a composite organization based on interviewed customers

Design responsible AI solutions

Microsoft is committed to creating responsible AI by design, informed by six key principles that its Office of Responsible AI helps operationalize company-wide. See how you can apply these principles as part of your organization's AI strategy.

Trustworthy AI systems should be designed with:

Fairness

AI systems should treat people fairly so key checks and balances are in place to help mitigate fairness issues.

Reliability and safety

AI systems should perform reliably and safely. Rigorous monitoring, tracking, and validation make this possible.

Privacy and security

AI systems should be secure and respect privacy. Azure implements a set of measures to protect data.

Inclusiveness

AI systems should empower and engage everyone. Model development must address potential barriers.

Transparency

AI systems should be understandable. This requires communication about systems' limitations and characteristics.

Accountability

People involved in design and deployment are accountable for the AI system's actions and decisions.


Ready to get started?

As you craft your strategy for implementing a user-facing AI system, you'll encounter three lifecycle stages, each of which comes with benchmarks that help you make an impact while protecting your business, customers, and community.

Lifecycle stages and questions to consider:

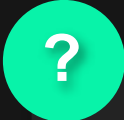
Responsible assessment

Identify high-priority areas within your AI development and how you will track the process, review, and secure approvals.




Are the impacts of this tool fair?

What principles will you use to assess fairness and limit risks?




Is this model accurate? Are there dataset cohorts with unusual error rates?




Are your algorithms robust, reliable, and trustworthy?

Responsible development


From data collection to supporting fairness in performance and representation, build your AI systems responsibly.



How will you integrate human-AI interaction best practices into UX?




Are you developing an experience that is accessible to all customers?




How will you protect customers' private data?

Responsible deployment

As you deploy, it's critical to empower the right people and reinforce common practices to fortify responsible AI use. operationalization and performance metrics.



How will you enable transparency and build trust?



Will my cloud computing platform protect sensitive data?

Get help developing your own AI strategy today

Microsoft is committed to embedding safety and responsibility into the lifecycle of their AI systems, and to sharing their learnings and best practices with businesses. As a Microsoft partner, we're ready to apply our knowledge in helping you commercialize these solutions. Talk to us today and let us help you think through your AI questions.

Start building your future with AI

We can advise you on several ways to leverage the Microsoft Cloud and take advantage of the momentous business growth that only AI can provide. Meet with us to get started on your AI journey, and let's discuss these exciting ways you can accelerate innovation.

Turbocharge your workforce with Dynamics 365 Copilot

AI capabilities help you create content faster, automate time-consuming tasks, and get AI-driven insights

Get ready for Copilot with Microsoft 365

Bring together identity, applications, management, security, and your enterprise data to help you get AI-ready.

Get ready to lead in the AI revolution

Microsoft AI Business School empowers you to drive business impact and foster responsible innovation. Explore the online leadership series to learn effective AI strategies and meet with us for advice on putting AI into action.

READY TO LEARN MORE?

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