



calltower



Microsoft Teams

# MS TEAMS INTEGRATIONS TO EMPOWER SAFETY IN SCHOOL

SMS Text **available in 60 languages** +  
Emergency Notifications



## CALLTOWER EMPOWERS SAFETY IN SCHOOL WITH MS TEAMS

As our world grows more **interconnected and complex**, it is paramount that institutions of education remain on the forefront of communication strategies and technologies.

Educators need to be able to:



**TEACH**



**ADMINISTRATE**



**FACILITATE**



**COLLABORATE**



**INSPIRE**

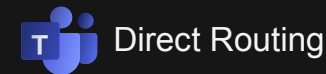
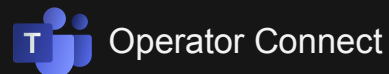
from wherever they are, with whatever device they have.

Similarly, **powerful emergency notification systems are also paramount to the safety and wellbeing of students and staff alike** in times of inclement weather, lockdown procedures or other critical scenarios.



CallTower was the first solution provider to deliver an integrated Microsoft 365 Native Microsoft Teams experience with global calling plans, empowered by a 24/7/365 client services team and ensuring a personalized implementation, adoption, training and support strategy. As a Microsoft Gold Partner, CallTower's monitoring and management services provide the highest quality user experience.

## CALLTOWER EMPOWERS SAFETY IN SCHOOL WITH MS TEAMS



The Microsoft Teams Phone System powered by CallTower enables customers to bring their current voice services into the Microsoft Cloud through Direct Routing or Operator Connect. CallTower's Teams solutions ensure the ability to leverage preferred rates and unlocks the full potential of a Microsoft Teams Phone System. CallTower delivers key Microsoft Teams UCaaS features and functionality which are unavailable through other providers. Customers using CallTower's Teams solutions can also easily redirect calls to an alternate number in case of a Microsoft outage and stay connected.

### WHY CALLTOWER FOR MICROSOFT TEAMS?

Porting between customer's PBX to Teams by CallTower

Network and platforms completely optimized for voice

Local calling // 70+ Countries

Re-Route phone calls to other devices when Microsoft has an outage

Managed Direct Routing service through geo-redundant hosted SBC's

Extensive carrier connections with 15+ Voice carriers and 30+ Internet peering partner

Emergency Services in 30+ Countries

SMS/MMS Text and CRM Integration

Live Training and 24/7/365 Support

Direct Connectivity to Microsoft

No Equipment Needed

Analog Device Support - faxes, paging, door buzzers, security gates, credit card machines

## CALLTOWER EMPOWERS SAFETY IN SCHOOL WITH MS TEAMS

### EMERGENCY NOTIFICATIONS WITH INFORMACAST FUSION

InformaCast Fusion is a mass notification system that excels in the three most critical areas of delivering effective emergency messages:

**SPEED**

**REACH**

**INTRUSIVENESS**

When you need people to take notice and take action, the InformaCast emergency alert system provides the toolset to get information in the hands of people who need it as quickly as possible no matter where they are or what they are doing.

### UNPARALLELED SPEED

You can't waste a second when an emergency occurs. InformaCast Fusion offers multiple ways to instantly trigger a notification so that the instant someone notices an issue, they can begin alerting people.

### EXPANSIVE REACH

During a crisis, you need to know your message is going to reach everyone. InformaCast Fusion uses every communication channel available to ensure no misses a message.

### ATTENTION-GRABBING ALERTS

Cut through noise and distractions with text, audio and visual notifications delivered to mobile devices and throughout your facilities. The result: people notice alerts sooner and begin taking action, reducing risk and downtime.

## CALLTOWER EMPOWERS SAFETY IN SCHOOL WITH MS TEAMS



### CT TEXT FOR MICROSOFT TEAMS

Supercharge your Microsoft Teams platform and maximize your reach and impact with 2-way SMS & MMS text: the most popular messaging format that works on every cell phone. Connect instantly with your contacts in Outlook, Active Directory, SharePoint, and with your MS Teams channel members.

Keep your contacts and conversations in just one place to make searching and texting a breeze. Consolidate your contacts in Outlook, MS Teams, and in any list you've created and care to import. CT TEXT removes the hassle of managing multiple contacts in multiple places, so you spend less time searching for people and much more time connecting with them.

**LET'S CONNECT**

### WHAT'S INCLUDED WITH CT TEXT FOR MICROSOFT TEAMS:

#### TEXT TRANSLATION

Message your contacts in their own language with CT TEXT's optional translation feature. **It can translate any message you send or receive across 60 languages**

#### YOUR OWN NUMBER

Use your existing phone number\* for both calls and text. That way your contacts will always know who's texting. And they can choose to reply by text or by calling your number.

#### SECURE ACCESS

With your messages and data protected by secure Microsoft authentication, there's no need for additional user access maintenance.

#### MESSAGING ARCHIVE

All your messages can be downloaded or sent by email so they can be filed in your conversation history folder for legal compliance.

*And much more!*