

EARN

5X MRR

on new Genesys Cloud CX deals

Genesys Acceleration Challenge

CallTower is rewarding partners who bring new Genesys Cloud CX opportunities to market and close qualified deals during the promotional window.

This incentive is built to help you move qualified opportunities forward faster and turn pipeline into revenue.

- ✓ **5X monthly recurring revenue** on eligible net-new Genesys Cloud CX deals
- ✓ High-value SPIFF for qualified opportunities
- ✓ Stackable with existing UC and Professional Services incentives

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Eligibility

- Authorized CallTower channel partners
- Deals must include Genesys Cloud CX licensing through CallTower
- Partner must be the source of record and actively manage the opportunity
- Partners can continue to sell CallTower Professional and Managed Services

Terms and Conditions

Deals must be registered and qualified between May 18 – September 30, 2026. Must be net new logo. Minimum monthly MRR threshold: \$3,000. Existing or previously booked deals do not qualify. Can be paired with other ongoing UC and PS SPIFF programs. Amendments, upsells, or renewals are excluded. Non-Genesys SKUs are excluded. SPIFF payouts will be made approximately 60 days after the first complete billing invoice. Payments issued via standard partner payout process. Timing aligns with normal commission / rebate cycles. CallTower reserves the right to validate deal eligibility and MRR calculations. Standard claw-back policy applies. CallTower, Inc. reserves the right to modify these terms and conditions at any time without prior notice.