



# GTx: Transforming MSP Revenue Streams through Microsoft Teams Sales

CallTower offering **30-Day Free Trial** to MSP Customers

CallTower's GTx represents a game-changer for Microsoft Partners and Partners looking to Microsoft to streamline communications, increase revenue, and improve their overall efficiency. This cutting-edge program-and-portal system offers unparalleled 24/7 support, ensuring uninterrupted operations and exceptional customer service.

Existing and prospective Microsoft Partners can leverage GTx to fast-track customer journeys, expand their global reach and unlock higher revenue streams effortlessly. The GTx Portal is a gateway to unlocking additional features, efficiencies and support for your deals and clients.

## GTx: Revolutionizing the Transactional Landscape

CallTower's GTx for Microsoft Teams Operator Connect is a cutting-edge hub designed to enhance the capabilities of MSPs, System Integrators, Resellers, Distributors, and VARs. By seamlessly integrating with Microsoft Teams, GTx provides an all-in-one transaction tool that boosts operational efficiency and provides partners with the autonomy to implement Operator Connect for Microsoft Teams for their customers.

## GTx Benefits

### Regulatory Compliance

With GTx, CallTower handles compliance regulations, the telecom tax, and additional responsibilities with precision and expertise, removing the stress and accounting headaches from the partners finance team.

### Unified Transactions

GTx provides an intuitive interface for Operator Connect provisioning, helping businesses streamline the process of customer onboarding and management. This approach simplifies the administrative tasks associated with setting up and managing Operator Connect services, enhancing operational efficiency and reducing complexities in customer interactions.

### Instant Updates & Insights

Partners using GTx benefit from immediate access to porting, client setup, and the latest Operator Connect features, enabling them to stay ahead of the competition and empowering them to make informed decisions, optimize service delivery, and capitalize on new features as they become available.

### Customizable Offerings

With GTx, businesses have the flexibility to customize their services to meet client needs, fostering increased customer satisfaction and loyalty. This enables organizations to deliver personalized solutions that address specific challenges and opportunities faced by clients, which enhances customer relationships, promotes long-term partnerships, and drives customer retention.

## GTx Benefits

### Dedicated Expertise

GTx partners can leverage the support of CallTower's seasoned Rebiller Partner Managers to maximize the potential of GTx and Operator Connect. These dedicated experts provide guidance, insights, and technical support to partners, empowering them to optimize their GTx use and enhance their communication offerings.

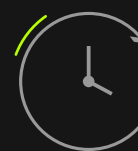
## Enhancing Communication and Business

For businesses with Microsoft Teams, the combined power of Operator Connect and CallTower's GTx represents a significant advancement in communication technology for businesses.

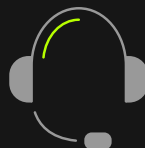
By using Operator Connect to seamlessly integrate telephony services with Teams, organizations can benefit from streamlined communications, quick deployment, enhanced support, and global connectivity.



**Streamlined Communications**



**Quick Deployment**



**Enhanced Support**



**Global Connectivity**

## **GTx: TRANSFORMING MSP REVENUE STREAMS THROUGH MS TEAMS SALES**

Furthermore, GTx revolutionizes transactional processes by ensuring regulatory compliance, offering unified transactions, providing instant updates and insights, allowing customizable offerings, and offering dedicated expertise through Rebiller Partner Managers. Together, these solutions not only enhance operational efficiency but also empower businesses to deliver exceptional service, foster collaboration on a global scale, and stay ahead of the competition. Embracing Operator Connect and GTx signifies a commitment to innovation, productivity, and customer satisfaction in today's fast-paced business environment.

Connect with us today to learn more about how Operator Connect and GTx can benefit your business.

**Schedule your GTx Consultation and Demo Today!**

For more information

**Let's Connect**