

EMPOWER SAVINGS WITH CLOUD SOLUTIONS

In an era of increased remote work and hybrid environments, many organizations have shifted to the adoption of cloud computing as a new utility. As we anticipate these work environments being a staple within many organizations, it is critical that IT leaders and executive team members explore the benefits the cloud provides and determine how it can best increase productivity in the workplace and more importantly, induce cost savings.

Cloud computing allows multiple users to work collaboratively from anywhere in real-time and share projects effortlessly. Cloud software makes working seamlessly as a team easier and more comprehensible than ever.

Prior to the explosion of cloud-based technology, organizations would run applications or programs from software downloaded on a physical computer or server. With the implementation of cloud computing, businesses will no longer have to experience inconvenient downloads. In its place, organizations now can procure the same services even more efficiently online and from anywhere.

So why are so many businesses taking advantage of cloud computing? In addition to increasing efficiency in a multitude of work environments, it can help improve cash flow and empower greater cost savings.

COST SAVINGS

Cloud computing could arguably be identified as the most cost-efficient technology for organizations to implement. As no two organizations are alike or command the same workplace requirements, providers of cloud-based services offer many customizable packages that fit the needs of each specific organization, which can make the decision to move to cloud based technology from traditional on-premises hardware a relatively logical one.

Rather than allocating expenses to costly server equipment, desktops, and multiple licenses, accompanied by long maintenance and setup hours, cloud resources offer these services all-in-one with little downtime in addition to efficiency improvements.

Some of the most popular cost savings benefits of the cloud include:

LOWER UPFRONT COSTS

Cloud software provides companies with a pay-as-you-go pricing structure, which calls for savings in several ways. Implementing Cloud-based technology saves organizations from purchasing software that won't necessarily be used. In contrast to upfront licensing, cloud software typically only costs per user. Additionally with the pay-as-you-go pricing model, your service can be canceled at any time, reducing the long-term financial risk of software that may not fit organizational needs.

PAY ONLY FOR WHAT YOU USE WITH CLOUD COMMUNICATION

Cloud Communication is both flexible and scalable. Businesses tailor their clouds and tech needs around the specific business models and operations. As the company grows, or if it decides to reduce its operations, the cloud service can be adjusted to coincide with the company's size and future plans. Business owners can purchase only what they need and pay for services they will actually use.

MINIMAL DOWNTIME

With on-premises hardware, organizational communication productivity is limited to the dependability of your actual physical equipment. When such pieces of physical equipment malfunction or experience connection issues due to a power failure, the result could be prolonged outages that directly affect business operations. When working in the cloud and with the right solutions, organizations can rest assured that vital tools are always Online.

ELIMINATION OF LARGE HARDWARE PURCHASES

Organizations who have not yet migrated over to the cloud, may find themselves investing in a multitude of large hardware, such as desktops, to run their networks which can be extremely costly. Not only do companies have to consider the cost to obtain the necessary hardware but must also consider the cost of the space in which they are to be stored. Larger space calls for larger pockets.

SOFTWARE SAVINGS

Businesses can purchase applications directly through the web, allowing for immediate access to the programs they need. Rather than waiting weeks or months for an organization-wide installation, companies can see cloud software deployment transpire in just a matter of hours. When employees spend less time waiting, more time can be spent being productive allowing your business to focus more on production and less on lengthy software implementation timelines.

REDUCTIONS IN OPERATIONAL COSTS, MAINTENANCE, AND UPGRADE EXPENSES

When working with Cloud providers, companies won't need to worry about the additional costs of upgrades as like or repairs versus the repairs associated with hardware, which is usually requires physical labor

Cloud computing is an expanding technology that will only become more cost-effective as technology improves. As a cloud service provider, CallTower delivers the most advanced unified communications and collaboration solutions. Let's Connect to answer your questions about how integrating Cloud services can empower greater cost savings.

LET'S CONNECT