# Why Choose CallTower Over Microsoft Call Plans?



Seamless communication is the backbone of productivity, and while Microsoft Call Plans may sound like the obvious option for Teams Calling, there's a better path forward. CallTower Microsoft Voice integration offers superior service, cost savings, and unmatched features designed to meet your business's unique needs.

Here's why CallTower stands out.

#### Superior Customer Support

Your business can't afford downtime or endless troubleshooting. CallTower delivers 24/7 support through a team of certified experts who are just a call, email, or chat away. We don't route you through a maze of automated systems like Microsoft often does. Instead, we provide direct access to real, knowledgeable people who can resolve issues quickly and efficiently. Our hands-on, white-glove onboarding service ensures you're set up for success from the start. We manage your setup, migration, porting and training so you can focus on running your business.

### Flexible and Cost-Effective Pricing

CallTower delivers Voice Plans with predictable pricing and no hidden costs, which means better budget control for your business. Unlike Microsoft's rigid pricing plans, CallTower offers tailored solutions to meet the specific demands of small businesses and large enterprises alike.

#### Advanced Features That Drive Productivity

CallTower gives you more than basic calling. We enhance Microsoft Teams with enterprise-grade features, including call recording, analytics, advanced routing, monitoring tools, and CRM integrations that you won't get with Microsoft alone. This empowers your team to collaborate easily, handle customer interactions expertly, and gain actionable insights to optimize performance. Combine this with our Direct Routing for Microsoft Teams, which offers greater flexibility and global coverage, and you've got a more robust solution aligned with how you do business.

## Global Reach with Unmatched Reliability

CallTower ensures your communications remain uninterrupted with our multi-geo 24/7 support and 99.999% uptime SLA. We provide global phone numbers and scalability that enable your teams to connect wherever they are, we have Voice services in 85+countries and One Click Failover should Microsoft suffer an outage / downtime.