

## CALLTOWER SWEET SPOT

Partner Resource

In the quickly evolving technology culture of today, CallTower stands apart by delivering dynamic, flexible and vetted communication solutions.

CallTower delivers the latest technology for ongoing business success in order to exceed the expectations of our customers and partners. CallTower's superior voice quality, network, international expansion, centralized order and support automation, geographic redundancy, Cloud/IT services and user-friendly options make us the right solution for your clients.

## You only want the best for your clients.

Your reputation is tied to the companies you partner with, and you only want to partner with the most experienced Unified Communications (UC) and Collaboration Providers.

#### Why Partner with CallTower?

- **293%** revenue growth since 2014
- Partner dedicated with aggressive bonus and residuals commissions that are the highest in the industry
- Hosted voice industry pioneer with a 99% customer retention rate
- **100%** redundancy in our private cloud
- UC Industry Pioneer (Founded in 2002)

- Customized key integrations built for the customers' environment with flexible Contact Center and CT Cloud Boost (Internet optimization) options
- Only company to deliver native industry leading hosted voice solutions
- Self-Provisioning Proprietary Portal for Administrators and Users

When you partner with CallTower, you connect your customers with one of Microsoft's largest Teams Direct Routing providers, a premier leader in Cisco Webex and empower them with our proprietary CT Cloud UCaaS and Collaboration solutions.

### Partnering with CallTower Delivers.



### Experience.

Leverage our years of experience - technical staff to assist you in closing all opportunities.



A revolutionary proprietary customer portal built from the ground-up for speed and ease of use to provision and provide management tools and analytics for administrators and users. Connect simplifies the setup and management of CallTower Cisco Webex, Microsoft Teams and CT Cloud solutions within from the online portal or mobile application. CallTower Connect is built from the ground up for speed and ease of use. The application is launched from a web browser by an end user or company administrator to add or manage CallTower hosted Microsoft Teams, Cisco HCS, CT Cloud Voice, CT Cloud SIP, Email and Conferencing solutions. CallTower Connect places powerful communication tools within an easy to use application. A few clicks are all it takes to customize many phone features



CallTower has been voice enabling Microsoft solutions for years. As a Microsoft Gold Partner providing cloud voice solutions, our monitoring and management services ensure the highest quality user experience. Globally, CallTower is one of few organizations certified to provide voice with Microsoft Teams.



Do your customers need to connect beyond the US? CallTower has expanded its network to reach more than 70+ countries (and growing) with DIDs and 24/7/365 monitoring.



Transform the way you do business by integrating CallTower voice and conferencing capabilities to your Office 365 license, enabling your business to boost productivity and save valuable money.

#### **Global PSTN**

Global PSTN Coverage for Collaboration, UC and Contact Centers Platforms Consolidate local PSTN in the Americas, EMEA and APAC with local DID numbers and number portability in over 70+ countries worldwide and fully integrated and certified with major collaboration providers including Cisco, Microsoft, Genesys, Avaya, Zoom and NICE InContact.



#### Webex Cloud Calling the complete experience

Webex Calling is a proven cloud calling solution that delivers enterprise-grade calling, enabling you to replace your on-premises PBX network with a globally trusted cloud calling solution. Webex Calling easily extends to a complete collaboration experience that includes market-leading calling, meetings, messaging, contact center, and integrated devices for all situations. Important qualities include:



Webex Dedicated Instance provides a fully redundant dedicated cloud instance based on the Cisco UC Manager architecture. Dedicated Instance takes advantage of Webex platform services, bringing cloud innovation and an enhanced experience to customers who need to support older Cisco endpoints, local survivability solutions, or existing integrations part of critical business workflows. Customers have the flexibility to provision users across the multi-tenant and dedicated platforms as they see fit to best address their cloud calling business needs.



CallTower's cost effective CT Cloud Voice delivers rock-solid stability with



Great Features and Rock Solid Stability. CT Cloud SIP Trunks provide



CT Cloud Meeting powered by Zoom is a cloud video conferencing

numerous features. With CT Cloud Voice, network operators can support customers of any size by quickly and reliably delivering feature-rich, high-quality and secure business communications solutions. one concurrent call and includes inbound usage. With features such as 911, directory listing and caller name. Our SIP DID Packages combine the most popular SIP features and provide concurrent calls equal to twice the number of DIDs. and collaboration solution for desktop and mobile. Start or join a meeting with crystal-clear, face-to-face video, high quality screen sharing, and instant messaging.



With fully redundant architecture, CallTower delivers higher quality network performance by optimizing thousands of cloud-based applications, including UCaaS, Salesforce.com and Dynamics. CT Cloud Boost will deliver the quality and experience for real-time application improving overall network performance.

#### SD-WAN

A new kind of networking foundation for IT leaders who need to deliver truly reliable internet connectivity for every application, every technology, every user, everywhere - over any ISP.



INTEGRATION

CallTower delivers key UCaaS integrations for Cisco and Microsoft, including CRM, contact center, SMS Text, UC Analytics, Internet Optimization, UC Recording + seamless interoperability between Cisco UC, CT Cloud Voice, Attendant Console, Mass Notifications and much more.



#### EQUIPMENT

CallTower's hosted voice solutions provides a feature rich solution to fit your business needs along with a wide range of Poly, Cisco and Yealink integrated devices



#### CLOUD CONTACT CENTER

CallTower's Cloud Contact Centers Make it Easy to Make Powerful Connections and Deliver Results



**Five9** - Get all the benefits of feature-rich, on-premise Contact Center systems with none of the hassle.



**CT Cloud Contact Center -**Fully-featured, Powerful and Complete End-to-end Cloud Contact Center



**Cisco Webex Contact Center** - Gives customers the answers they need in the channel they prefer, all with exceptional speed and accuracy.



# CallTower is in a unique position in the UC global market.

Since its inception in 2002, CallTower has evolved into a global cloud-based, enterprise-class Unified Communications, Contact Center and Collaboration solutions provider for growing organizations worldwide.

CallTower provides, integrates and supports industry-leading solutions, including Microsoft® Teams Direct Routing, Operator Connect, Office 365, GCC High Teams Audio Conferencing and PSTN, Cisco® Webex Calling / UCM, Cisco® CCPP, CT Cloud UCaaS, CT Cloud Meeting powered by Zoom and four contact center options, including Five9 for business customers.



If you are looking for a partnership with an organization that has multiple platforms such as Microsoft, Cisco, and CT Cloud Voice for your domestic and international customers - that range in size from 75 to hundreds of thousands of users - within a single or multi-location environment.

#### THEN CALLTOWER IS THE PARTNERSHIP FOR YOU.

Let's Connect

